

Esther Göröcs



GET IN TOUCH

MOBILE

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EMAIL

info@e-grcs.de

WEBSITE

www.e-grcs.de

SKILLS

Developing outstanding visual concepts from scratch and present them as iterative solutions in order to create a perfect product. Designing on already existing concepts by respecting the given framework. 3D Design of hardware and packaging design. Creating adequate print material. I'm a team player, fast learner and passionate for exciting projects.

TOOLS

- InDesign, Illustrator, Photoshop
- Sketch
- Marvel Prototyping
- Cinema 4D

EXPERIENCE

yetu AG

Full Time Employee May 2014 -

- Designing and preparing production of the whole hardware package: gateway, power supply, remote control, packaging and user manual
- Creating visual designs for several apps, functionalities and notifications running on the platform respecting the given framework and the user experience
- Designing banners, print documents and booth concepts for fairs

Freelance Designer

2012 to 2014

- Working as freelancer for yetu with Raureif: first design sketches of the gateway, iterating the drafts, developing the final concept in 3D, direct communication of ideas to CEO
- Designing a corner seat for a kitchen interior (private household), manufactured by a carpenter
- Designing the website for Netincorporation, a swiss company for online incorporation, working closely together with UX and the CEO

EDUCATION

FH Potsdam

Studies 2007 to 2012

- Bachelor Degree in Product Design
- Interdisciplinary studies of graphical design and interface design

Studio Judith Seng Berlin

Internship (6 months), 2011

- Conceptual and iterative work on Judith Sengs project 'Acting Things 1'
- Creating the concept for a video clip for 'Acting Things 1'
- Poster design for 'Acting Things 1'
- Conceptual work on the side project 'Soft Metal'
- Photoediting

Zahntechnik Wolf Freiburg

Employee 2005 to 2006

- Manufacturing of pontics, tooth crowns and dental prosthesis

Zahntechnik Wolf Freiburg

Apprenticeship 2005 to 2006

- Education in the full range of artificial dentition in theory and practice, working with the main materials: gold, ceramics and synthetic

LANGUAGES

- GERMAN, first language, fluent in spoken and written
- ENGLISH, fluent, fluent in spoken and written
- HUNGARIAN, well spoken, basics in written

MENTIONS

On personal projects.

Please click the titles to see the article.

- June 2015: [AD Architectural Digest](#)
- October 2014: [AD Architectural Digest](#)
- November 2013: [Architektur & Wohnen](#)

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